

IVAA Online Summit Sponsorship

May 3-4, 2018

Does your Business offer services or products to Virtual Assistants?

If so you can gain valuable exposure to your target market, by sponsoring IVAA's Online Summit in 2018. We are the premier trade association for Virtual Assistants worldwide and host members and non-members from all over the world at our Online Summit.

Why consider being an IVAA Summit Sponsor?

You not only have the opportunity to expose your business to Virtual Assistants but your exposure extends to their clients! With the average VA having 5 -10 or more clients your reach could be to a market of over 25,000 and possibly more, creates an immediate audience of hundreds of thousands.

Virtual Assistants provide their clients with advice on systems and programs. Think how easy sales and referrals would be for your products or services by having a team of users referring and selling for you ... just by having learned direct from you about your products or services and then using them in their daily work with clients.

With our online reach and connections between our social media channels, newsletters and membership, IVAA has an audience and influence of more than 25,000 contacts. We market our conferences heavily, that will include sharing your information too!

We have sample packages listed below but you aren't limited to those only! If you would like to become a sponsor and have an idea of what would gain you the exposure you're looking for, let us know! Reach out to us directly at events@ivaa.org

If you are a current IVAA Preferred Partner, or an IVAA member you receive a 20% discount for any of the packages listed (except the Swag Bag marketing opportunity).

To become a Sponsor or Advertiser, contact our Committee at events@ivaa.org

WEB

www.ivaa.org

EMAIL

info@ivaa.org

PHONE

877.440.2750

FAX

888.259.2487

MAIL

3773 Howard Hughes Pkwy, Suite 500S, Las Vegas, NV 89169-6014

Presenting Sponsor - \$1,500

- 2 Tickets to the 2 Day Conference
- Co-Host the Welcome Session with the IVAA President
- A 15 - minute speaking slot on Day 2
- Prominent recognition Logo on event website throughout 2018
- Mention with logo in our Email marketing from Jan-May, 2018
- Your promotional items included in the Summit "Swag" Bag

Silver Summit Sponsor - \$1,000

- Logo on event website throughout 2018
- Option to provide a 5-minute Video message to our attendees – we will share this on our social media, IVAA's main blog and our private Facebook Group for members.
- Mention with logo in our Email marketing from Jan-May, 2018
- Your promotional items included in the Virtual Summit "Swag" Bag (these must be in digital format)

Online Summit Sponsor - \$ 500

- Logo on event website throughout 2018
- Mention without logo in our Email marketing from Jan-May, 2018
- Your promotional items included in the Virtual Summit "Swag" Bag (these must be in digital format)

Swag Bag Marketing Opportunity - \$150

** Free for IVAA members

- Your promotional items included in the Virtual Summit "Swag" Bag (these must be in digital format)