

IVAA Online Summit Sponsorship

March 26-27, 2020

Does your business offer services or products to Virtual Assistants?

If so, you can gain valuable exposure to your target market by sponsoring IVAA's Online Summit in 2020. We are the premier trade association for Virtual Assistants worldwide and host members and non-members from all over the world at our Online Summit.

Why consider being an IVAA Summit Sponsor?

You not only have the opportunity to expose your business to Virtual Assistants but your exposure extends to their clients! With the average VA having 5-10 or more clients your reach could be to a market of over 25,000 and possibly more, creating an immediate audience of hundreds of thousands.

Virtual Assistants provide their clients with advice on systems and programs. Think how easy sales and referrals would be for your products or services by having a team of users referring and selling for you ... just by having learned direct from you about your products or services and then using them in their daily work with clients.

With our online reach and connections between our social media channels, newsletters, and membership, IVAA has an audience and influence of more than 25,000 contacts. We market our conferences heavily, which will include sharing your information too!

We have sample packages listed below but you aren't limited to those only. If you would like to become a sponsor and have an idea of what would gain you the exposure you're looking for, let us know. Reach out to us directly at events@ivaa.org

If you are a current IVAA member you receive a 20% discount for any of the packages listed (except the Swag Bag marketing opportunity which is free for you).

To become a Sponsor or Advertiser,
contact our Committee
at events@ivaa.org

WEB

www.ivaa.org

EMAIL

info@ivaa.org

PHONE

877.440.2750

FAX

888.259.2487

MAIL

3773 Howard Hughes Pkwy, Suite 500S, Las Vegas, NV 89169-6014

Visionary Sponsor – \$750 – Sold!

- 2 tickets to the 2-day conference
- Co-host the Welcome Session with the IVAA President including a 3-minute “live” promotional message
- A 5-minute video message shared on IVAA's social media, blog, and private event Facebook Group
- Logo on Online Summit website and in email marketing messages, February-March 2020
- Digital promotional items included in the Online Summit Swag Bag
- Opportunity to donate prize to Grand Finale Drawing
- One sponsorship available at this level.

Innovative Sponsor – \$500

- 1 ticket to the 2-day conference
- A 3-minute “live” promotional message on Day 2
- A 5-minute video message shared on private event Facebook Group
- Logo on Online Summit website
- Digital promotional items included in the Online Summit Swag Bag
- Opportunity to donate prize to Grand Finale Drawing
- Two sponsorships available at this level.

Swag Bag Marketing – \$50

**** Free for IVAA members**

- Digital promotional items included in the Online Summit Swag Bag